[Copy from Bellot + Bangerter]

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INDUSTRY AND LEGAL DEPARTMENT

(April 9, 1980 Report from PM GmbH) BBB

On March 20, 1980 a contract manufacture agreement with Austria Tabakwerke GmbH, Munich, was signed. Under this agreement Austria Tabakwerke GmbH will manufacture up to 100 million Marlboro cigarettes for PM per month.

On March 10, 1980 B.A.T. obtained a preliminary court injunction against PM GmbH with respect to the use of Philip Morris Colorado. Once the written judgement is available, it will show whether it is advisable to appeal this decision.

J Bangerter

During a press conference, R.J. Reynolds introduced another link in their diversification program, "Camel-Tours", which are carried out in co-operation with the biggest German long distance touring agency, Hapag Lloyd. Destination: various tropical-exotic countries. R.J. Reynolds have entrusted Hapag Lloyd for tour organization and promotional activities. The co-operation has been implemented on a licence basis.

AE Bellot
J Bangerter
(Compare "MARLBORO Abenteuer Reisen")
RJR seems to be copying us in Leisure Wear + Tours in FRG.

Smoking and Health, Berlin

For the first time the "Ärztlicher Arbeitskreis Rauchen und Gesundheit", Mannheim, (Prof. F. Schmidt) have succeeded in objectivating pinpointed activities of the following institutions:

AOK	(major general health insurance)
BfA	(German pension fund)
Deutscher Bund zur Bekämpfung der Tabakgefahren	

In accordance with the Senate of Berlin these institutions have agreed that space which is not used for advertising, may be used for anti-smoking posters free of charge, provided it is located at tube stations and advertising pillars.

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Source: https://www.industrydocuments.ucsf.edu/docs/mtdk0000